



Community Update: Working Together on Housing Issues



Vision

The Verde Valley Community Development Organization (VVCDO) shapes resilient communities through regional collaborations and alliances.

Mission

The Verde Valley Community Development Organization (VVCDO) identifies, facilitates, and implements regional programs and projects that ensure sustainable communities through regional engagement.

Celebrating Success

- Establish the Housing Advisory Committee
- Regional Planning Outcomes
- Community Presence
- Developable Land Database
- Cost to Build a House Study
- Education and Outreach Program
- Verde Valley Community Land Trust
- Next Steps Moving Forward

Housing Advisory Committee

Regional collaboration

Thirty- Five Representatives

- VVCDO Board of Directors
- Municipal Elected Officials
- Municipal Leadership
- County Elected Officials
- County Leadership
- Business Leaders: Development, Real Estate, Engineering, Tourism
- Non-Profit Leaders: Chambers, Nonprofits
- Yavapai College

Regional Planning Outcomes

Regional planning defined the role and priorities for the VVCDO and region related to housing.



Regional Planning Outcomes

Focus Area - Perception, Understanding, and Education

- Develop and implement an education and outreach program.
- Develop a formal and consistent process and presentation for working with all constituents involved in a development project.

Focus Area - Municipal Practice and Implementation

- Develop and implement a process that ensures the success of proposed projects.
- Identify and implement the best regional practices.

Focus Area - Builder and Developer

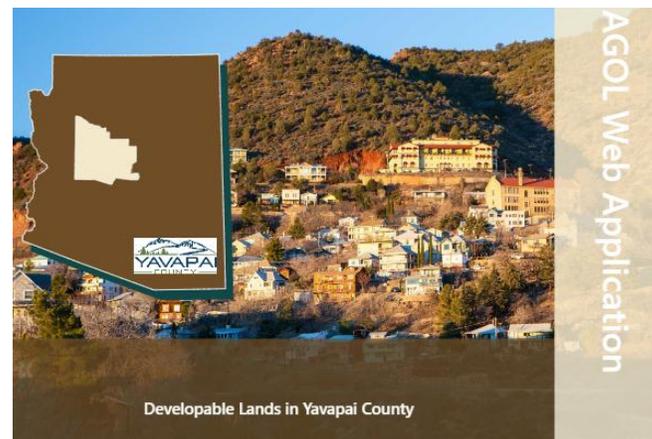
- Work with developers in identifying successful and needed projects.

Community Presence

- Council and Commission presentations.
- Letters of Support.
- Developer meetings.
- Mobilized community outreach.
- Responded to misinformation and misconceptions.
- Held constituent meetings.

Developable Land Database

- Information layer added to the Yavapai County GIS database.
- Data provided by each municipality to county with annual update protocol.
- Links potential Verde Valley developers to municipal leadership through the VVCDO website.



Cost to Build a House Study

- Draft study reviewed by the county and municipalities for accuracy.
- Project put on hold with the new legislation.
- Study will be updated with three housing sizes.

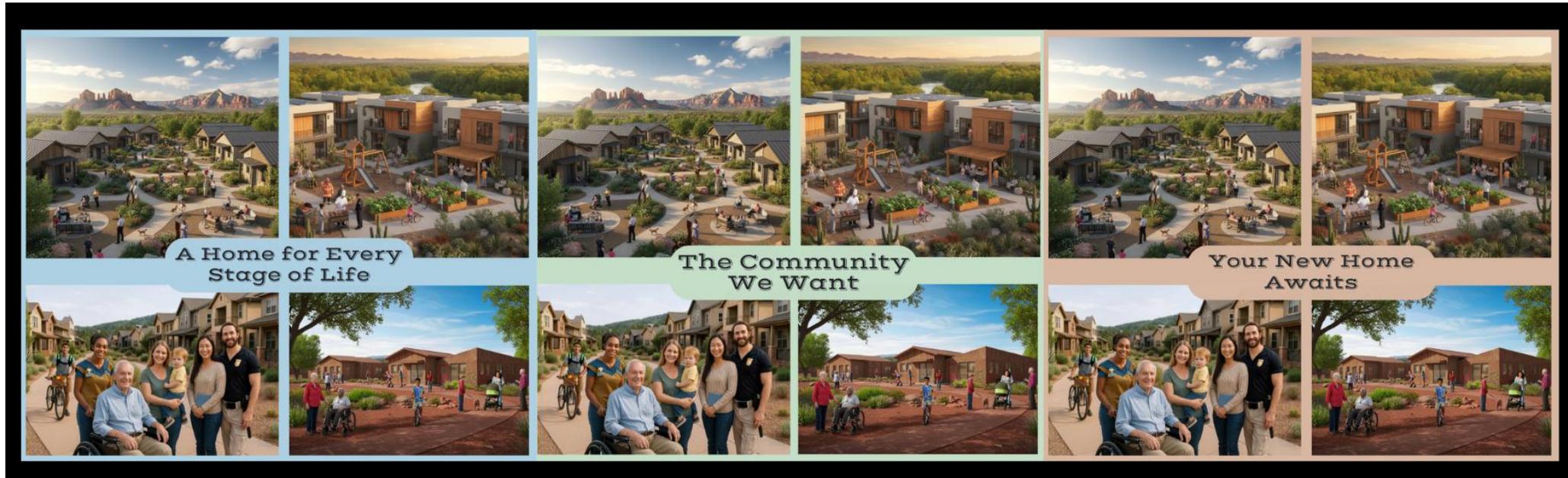
Education and Outreach Program

- Regional leadership defined the priorities for the education and outreach for housing in the Verde Valley.
- A comprehensive branding and marketing plan was developed with critical messaging and topic development.
- Collaboration led to six images and three tag lines.
- A media asset page is on the VVCDO website.

Education and Outreach Program



Education and Outreach Program



Verde Valley Community Land Trust (VVCLT)



- Addressing the needs of the Missing Middle wage earners.
- Ground lease and Shared Equity Program.
 - Ground Lease documentation developed.
 - Income requirements - AMI at 150 percent or less of HUD area, Greater Prescott MSA (Yavapai County).
- Separate website for homeowners and homes for sale.

Verde Valley Community Land Trust (VVCLT)

Purchase Town of Jerome Property

- A good project.
- First VVCLT opportunity.
- Great learning for the future.
- Outcome went differently than planned.

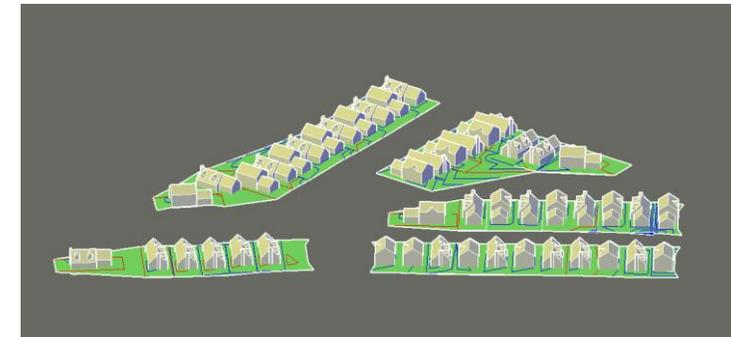


Verde Valley Community Land Trust (VVCLT)

Land Donation – Kelly and Mona Sands

Living Legacy Development

- Focus on single family Missing Middle housing.
- Approximate value \$550,000.
- 13.84 acres on Highway 260
- Accommodate 45 middle income workforce homes.



Next Steps/Engagement 2026

Verde Valley Community Land Trust (VVCLT)

Implement Kelly and Mona Living Legacy Development.

- Complete Pre-development Phases One through Four.

Identify other properties.

- Secure land and homes.

Complete program infrastructure.

- Identify housing counselling partner.
- Complete VVCLT website and collateral materials.

Next Steps/Engagement 2026

Focus Area – Perception, Understanding, and Education

Presentations Throughout the Region.

Community Education and Housing Support.

- Work to inform and dispel housing misinformation.

Development Project Support.

- Identify and recruit developers and projects.

Next Steps/Engagement 2026

Focus Area – Municipal Practice and Implementation

Project Success through Defined Processes.

- Create a detailed development checklist.

Regional Practices.

- Identify and assist with implementation of regional practices.

Focus Area – Builders and Developers

Project Success through Defined Processes.

- Work with developers for successful and needed projects.
- Identify affordability potential of projects.

Next Steps/Engagement 2026

Financial and Expert Support

Increase Support through cash and in-kind donations.

- Implement the Business Council.
- Expand the Board of Directors.
- Develop an expanded donor database.
- Continue to engage the Housing Advisory Committee.



Community Update: Questions

